DATE

Dear Garden Owner

NAME OF PHOTOGRAPHER is a freelance garden photographer who has agreed to submit pictures to The National Garden Scheme for their promotional use free of charge. It would be a great kindness, therefore, if you would allow your garden to be photographed, if requested.

A copy of the **2020 Photographers’ Guidelines** is enclosed with this letter. Please read it carefully. You should note that the copyright of the photographs remains with the photographer. It would be very helpful if you could let us know at (Head Office / A N Other contact) when the proposed photographic shoot has taken place.

You will, of course, be offered proof of identity other than this letter by the photographer.

If you have any questions, please contact us.

Yours sincerely,

Vicky Flynn / A N Other Contact  
Communications Manager  
National Garden Scheme   
[vicky@ngs.org.uk](mailto:vicky@ngs.org.uk)