

Great British Garden Party Launch

Social media assets (images plus Facebook/twitter graphics) to promote our campaign across all social channels all contain a clear call to action to *sign up* can be accessed here: [Great British Garden Party Social Media Assets 2023 \(smugmug.com\)](https://smugmug.com/great-british-garden-party-social-media-assets-2023).

The messaging below can be used on both Facebook and Twitter accompanied by a graphic. For Instagram use the messaging with an image and don't forget to put the link in your bio and include the following words in your post 'Click the link in our bio to sign up 📌'.

Suggested messaging for Instagram/Facebook:

Think sunshine flowers and cake! Gather your friends and family for a garden get-together to raise funds for vital nursing charities. #GreatBritishGardenParty @NationalGardenScheme
Click the link to sign up 📌 <https://ngs.org.uk/gardenparty/>



The Great British Garden Party is back. And what better way to celebrate summer than with a glass of goodwill. Gather your friends for a garden get-together to raise funds for vital nursing charities. #GreatBritishGardenParty @NationalGardenScheme
Click the link to sign up 📌 <https://ngs.org.uk/gardenparty/>



Every garden enjoyed, every slice of cake eaten, and every cuppa poured will support the wonderful work of our beneficiary charities including Macmillan Cancer Support, Marie Curie, Carers Trust, Parkinson's UK, The Queen's Nursing Institute and Hospice UK. #GreatBritishGardenParty @NationalGardenScheme
Click the link to sign up 📌 <https://ngs.org.uk/gardenparty/>



Messaging for Twitter (280-character limit):

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Celebrate summer with a glass of goodwill. Gather your friends for a garden get-together to raise funds for vital nursing charities. #GreatBritishGardenParty @NationalGardenScheme
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