



Setting up your JustGiving page

Creating your own Great British Garden Party JustGiving page is easy to do and it's a great way of raising money. Your guests, as well as those who are unable to attend, can donate online without the need to use cash. You can see how much you have raised and the funds come direct to the National Garden Scheme.

'It was so easy to set up a JustGiving page using the guidelines given - for anyone hosting a party I would definitely recommend they do the same. We sent the link out to all our friends and families with the invitation before the party and people were so generous - even those that could not come on the day.'

Clare and Charles, Cornwall

Below is a helpful guide on how to set up your JustGiving page, as well as some handy tips on how to get the best out of it.

## Create your Just Giving page

l. You can set up your page to be linked to our National Garden Scheme Great British Garden Party JustGiving site by simply visiting <a href="https://www.justgiving.com/campaign/greatbritishgardenparty2023">https://www.justgiving.com/campaign/greatbritishgardenparty2023</a> and clicking the orange 'Fundraise for Us' button in the top right-hand corner.



- 2. Follow JustGiving's easy process to create your own page.
- 3. Choose your web address. This is the link you will share when asking your guests and supporters to donate. This can be personalised with your name or event title.

- 4. Click 'Create your page.'
- 5. Every JustGiving page is customisable, so if you want to, you can edit your page to tell all your guests and supporters about why you've decided to take part in the Great British Garden Party, or perhaps to set yourself a fundraising target.

Click here to see JustGiving's tips on personalising your page

Now your JustGiving page has been created you can start successfully raising money for the National Garden Scheme.

## Sharing your Just Giving page

You can share the link to your JustGiving page via an email message or through social media. Providing everyone with a quick and easy way to donate (a link to your JustGiving page), allows them to find out more about your event and the fantastic nursing and health charities that it will support, encouraging them to donate - whether they're able to join you for your Great British Garden Party or not.

Click to read JustGiving's tips on sharing your page

## Boost your fundraising

Make sure you regularly update your page with stories of how you're preparing for your fundraising event. Sharing what you're up to helps to encourage more people to support you - JustGiving have found that with every update you make you could raise an average of up to 6% more.

Click here to see JustGiving's Top Tips to boost your fundraising!



Good luck - we wish you every success in your fundraising and a fabulous Great British Garden Party this year!

Thank you for your support!