



2026 Media Pack

New gardens, new merchandise, new plants





Celebrate 100 Years of Gardens and Giving

NEW National Garden Scheme Centenary Products
Launching for 2026–2027

The National Garden Scheme will celebrate its centenary in 2027, marking 100 years of opening beautiful private gardens to the public and raising millions for nursing and health charities. To mark this extraordinary milestone, a series of special products are being launched from 2026 onwards, and every purchase will help raise vital funds for the charity's work.

From plants and bulbs to homeware, gifts, and garden art, these collaborations bring together some of the UK's most loved horticultural and lifestyle brands. Each product carries the National Garden Scheme's distinctive yellow branding and contributes directly to the charity's fundraising.

[Read on for more details and discover more about the National Garden Scheme.](#)

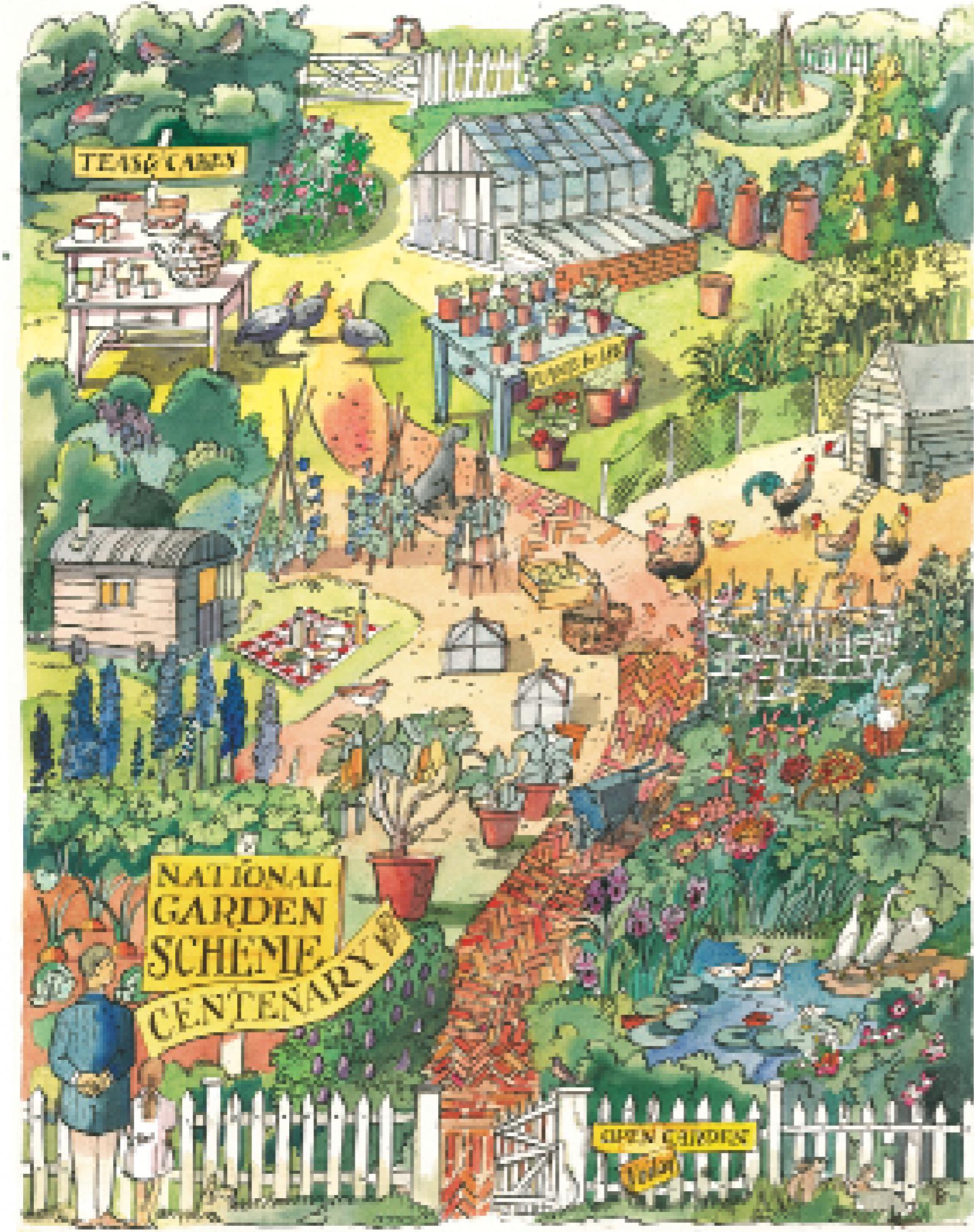


“For me the National Garden Scheme is the heart and soul of Britain, and proof of just what good can come from looking after your own little bit of the planet and sharing it with others.”

*Alan Titchmarsh CBE DL VMH
National Garden Scheme President*

*Front page image: The Queen's Nurse Clematis
Left: Wisteria at Fittleworth House*

Centenary products launching from 2026



Primeur

National Garden Scheme Doormat

Made from recycled rubber and already available in garden centres, this award-winning doormat combines sustainability with style.

www.primeur.co.uk

DCUK

New National Garden Scheme Ducks

Two charming new wooden gardener ducks will be **available from spring 2026**, with more designs to follow.

www.dcuks.com

LV Bespoke

Limited-Edition Garden Stakes

Handcrafted in Norfolk, these unique stakes, bee-drinkers and shepherds crooks make beautiful focal points for any garden. The first wave will be **available from May 2026**.

www.lvbespoke.co.uk

Woodmansterne

Centenary Greeting Cards

A beautifully produced range of cards in celebration of the National Garden Scheme and its garden loving audience.

www.woodmansterne.com

Elite Tins

Centenary Homeware Collection

Featuring a specially commissioned illustration by artist and long-term National Garden Scheme supporter Matthew Rice, this collection includes a rectangular cake tin, tea caddy, tea tray, and tea towel. Available from autumn 2026.

www.kitchentins.com





Guernsey Clematis
The Queen's Nurse Clematis
Launching at RHS Chelsea Flower Show 2026 and available in garden centres from May, this elegant new clematis celebrates the National Garden Scheme's nursing heritage.
www.raymondevisonclematis.com

Harkness Roses
New Centenary Rose
A brand new rose, named by National Garden Scheme garden owners, volunteers, and supporters, will be unveiled at the RHS Sandringham Flower Show on 22 July 2026. It will be available to purchase from autumn 2026, with every sale Supporting the charity.
www.roses.co.uk

For spring 2027 there will be many additional plants and products including:

Taylors Bulbs
Centenary Dahlia Collection
A vibrant dahlia bulb pack created exclusively for the National Garden Scheme, perfect for adding colour to summer borders.
<https://bulbs.co.uk/>

Levington
National Garden Scheme Compost Promotion
Selected Levington composts will carry special National Garden Scheme branding, helping gardeners support the charity with an everyday purchase.
www.lovethegarden.com

Supporting the National Garden Scheme with every purchase

Every product in the centenary range helps raise money for the National Garden Scheme's beneficiaries, including Marie Curie, Macmillan Cancer Support, Hospice UK, The Queen's Institute of Community Nursing, Parkinson's UK, and Carers Trust.

Chief Executive Dr Richard Claxton said: "Our centenary is a celebration of the generosity of garden owners and visitors over the last 100 years. These beautiful products give everyone a chance to support the National Garden Scheme in a new way – by choosing items that bring joy to their homes and gardens while helping us raise even more for the charities we fund."

More centenary products and celebrations will be announced throughout 2026 and 2027.

For more information on products please contact
Anna Wili anna@ngs.org.uk

Image gallery
[Centenary Products - National Garden Scheme](#)

General media enquiries
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The 2026 season promises a wonderful, expanded portfolio of gardens to visit this year with the National Garden Scheme - here's a small selection to explore:

New faces and old friends for 2026

It is always exciting to welcome both new people who are opening their gardens for the first time and returning old friends – some of whom have not opened for a good number of years. 2026 offers treats on both fronts with 497 new gardens and 210 returners among the 3,241 gardens set to open in the year ahead. Each is special, not least for the generosity of spirit that permeates from their owners who are so keen to share their horticultural delights with visitors and have been the life blood of the National Garden Scheme for almost 100 years.

2026 kicks off with a fabulous new snowdrop garden in [Norfolk at Brinton Hall](#) with a guided walk with the owners in the historic garden developed over 40 years. Swathes of snowdrops and shrubs planted for winter interest and scent will guide your way. [Shobrooke Park Gardens in Crediton, Devon](#) opens for the Scheme again after a 16 year absence sharing its fabulous woodland garden of spring bulbs and bluebells in April and spring also welcomes [Glenarm Castle Walled Garden in Ballymena](#), County Antrim for the first time with its vibrant tulip displays.

With new gardens we are literally spoilt for choice and variety in both size and style; from country homes like [The Manor House in Ashsy St Ledgers](#) famed as the home of Robert Catesby of Gunpowder plot notoriety to cottage gardens like [Upper Bwlch Farm, in Rhayader, Powys](#) designed by Charlie Dimmock to delightful, cleverly designed urban plots like [1 Belton Close in Brighton](#). And they are spread all over the country: from the Italianate villa gardens of [Wylam House in Torquay, Devon](#) to the hidden, permacultural gem of [42 St Mary's Field in Morpeth, Northumberland](#) and the bijou plot at [26 Leyland Park in Ballycastle, County Antrim](#), with its stunning views of Knocklayde Mountain.

With their gracious plots and lovely planting we can never have enough Old Rectory and Vicarage gardens (there are 75 opening in 2026) read more on [page 31](#) or enough relatable gardens, plots behind ordinary homes that inspire us all to turn our patches into something joyous. In 2026 inspiration abounds at [The Mount in Keswick](#), where nature is allowed the upperhand and self seeding rules, and at [Duart House in Gloucester](#) where the 1/3 acre garden is packed with a profusion of plants, including a fabulous kitchen garden and 30 roses.

Growing your own food has never been more popular, with many gardens creating vegetable plots or planting fruit and veg in their traditional borders, or others coming together as part of a community endeavour. Joining the 28 allotment groups opening in 2026 are the [Charlton Road Allotments in Bristol](#), a community allotment with a specific remit to be a safe, fully-accessible, engaging and stimulating space for people living with dementia, and their carers, to continue experiencing the therapeutic benefits of gardening into later life.

2026 TASTER IMAGE GALLERY of some of the 497 new gardens
[CLICK HERE](#)

**FOR MORE GREAT GARDENS SEE THE SEASON LAUNCH
MEDIA PACK [HERE](#)**

LEFT: 24 Rose Walk, St Albans, Hertfordshire © Marina Walker
New in 2026. A newly designed, family garden offering year-round enjoyment.
Opens Saturday 30 May - [click here for details](#)

 **2026 Media Pack**
Great gardens, great gardeners, great stories
for gardening and lifestyle content



The National Garden Scheme's Charitable Impact ... one hundred years of generous gardeners

2027 marks the centenary of the National Garden Scheme. In that time over 30,000 individual gardens have opened their gates (many opening year after year and some, generation to generation) helping to raise almost £78 million through admissions, and tea and cake. What started with almost 600 gardens as a one-off fundraiser in 1927 proved so popular with visitors, and garden owners alike, that today c.3,300 gardens open each year providing horticultural inspiration to thousands and raising millions.

Originally created to raise funds for district nurses through what is now the Queen's Institute of Community Nurses, the National Garden Scheme became an independent charity in 1980 beginning a new era of giving more widely to some of the UK's best-loved nursing and health charities, to garden apprenticeships and to Perennial.

With a growing realisation that gardens can be hugely beneficial to our health and wellbeing, in 2016 the National Garden Scheme commissioned the Kings Fund

Report *Gardens and Health - Implications for policy and practice*, launched its Gardens and Health initiative and began funding charities creating gardens in health care settings including Horatio's Garden and Maggie's.

Today, the National Garden Scheme's long-term funding has become central to many nursing and health beneficiaries and, with a recent and generous donation from the Julia Rausing Trust, continues to fund hundreds of community gardens each year.

2025 was another landmark year for the National Garden Scheme with a record £3,875,596 donated from funds gathered at garden openings throughout the year. The donations helped thousands of people living with cancer, Parkinson's, poor mental health, or the pressures of unpaid caring, by supporting the nurses, health professionals and care workers who care for them.

Donations also reached hundreds of gardens and health projects. In 2025, 114 new gardens received Community Garden

Grants, and five new nurse-led projects were funded through our NGS Elsie Wagg (Innovation) Scholarships – bringing vital support to many communities, often in areas of deprivation. The National Garden Scheme also continued to fund the training and welfare of gardeners, whose skills underpin horticulture throughout the country.

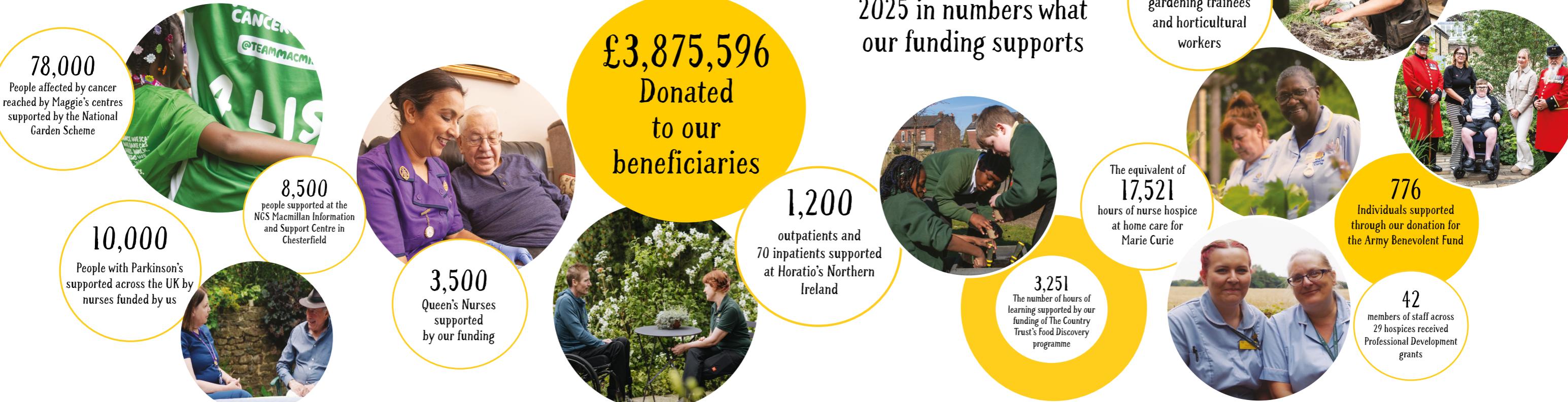
Commenting on the 2025 donations, National Garden Scheme Chief Executive Dr Richard Claxton said: "It's nearly 100 years since our charity was formed to support district nursing, and our commitment to nursing care remains central. Long-term partnerships with Macmillan Cancer Support, Marie Curie, Parkinson's UK, the Queen's Institute of Community Nursing, Hospice UK and Carers Trust are the bedrock of our donation programme. With the lion's share of the 2025 donation - £2,725,000 - going to these much-loved nursing and healthcare charities.

"As the NHS and Social Care sectors struggle to deal with the scale of need, the sustained funding from the National Garden Scheme allows these charities to continue the provision of critical community nursing services, end of life care, and respite for families and carers across the UK."

Behind this impact are the garden owners and volunteers whose enthusiasm and generosity of spirit makes garden visiting such a pleasure - and whose commitment makes the charity's work possible. Equally important are each and every visitor who, sometimes without realising it, helps improve so many lives.

To find out more about our impact in 2025 and who our funding will support in 2026 [click here](#)

2025 in numbers what our funding supports



the Garden Visitor's Handbook 2026

Opening beautiful gardens for charity

Foreword by Alan Titchmarsh



If you are a garden writer or photographer and would like a copy of this year's Garden Visitor's Handbook please email vicky@ngs.org.uk with your postal address



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The National Garden Scheme is a charity registered in the UK. Charity Number 1112664

We look forward to welcoming you to our gardens in 2026